



Friends of Health Choice Network

WINTER • 2010

Prestige Health Choice Receives AAAHC Accreditation



Prestige Health Choice, a provider service network owned by HCN and its FQHC centers, has received a three year accreditation by the Accreditation Association for Ambulatory Health Care (AAAHC). To achieve ac-

creditation, Prestige underwent an extensive self-assessment and on-site survey by the AAAHC expert surveyors – volunteer physicians, nurses and administrators.

“We believe our patients deserve the best,” said Kevin Kearns, CEO of Prestige Health Choice. “The accreditation process reinforces the commitment of the Prestige team to improve health outcomes and meet the high expectations of our patients, participating hospitals, physicians and other providers.” This accreditation is specifically for organizations that provide diagnostic or medical care on an outpatient basis and Prestige is one of 20 health management organizations in Florida accredited by AAAHC.

“Accreditation distinguishes Prestige from many other Medicaid managed health care plans,” said President Paul Rothman. Prestige Health Choice is one of the few health management organization in the southeast U.S. primarily owned by community health centers. Prestige is a Medicaid health care plan with 50,000 members in Miami-Dade, Lee, Orange, Hillsborough and Pinellas counties. It will soon expand into Pasco and Seminole counties.

SAVE THE DATE

16th Annual Boards of Directors Educational Session
June 11–13, 2010

Marco Island Marriott Resort & Spa
400 South Collier Boulevard Marco Island

Registration deadline: April 30 • Go to www.hcnetwork.org

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Message from the President and CEO HCN and Community Partners Awarded HIT Grant

In collaboration with its community partners, Health Choice Network will play a role in the expansion of the electronic health record in South Florida. On February 12, Health and Human Services Secretary Kathleen Sebelius announced that \$8.5 million in federal funding has been awarded to Health Choice Network to establish a South Florida Health Information Technology Regional Extension Center (SF REC).

The SF REC is a collaboration of doctors, hospital systems, medical groups, non-profit organizations, community health centers, universities and private foundations in Miami Dade, Broward and Monroe Counties. Because of our expertise in implementing health information technologies for our participants, we were selected to coordinate the effort to promote the use of HIT to health care providers through education, training and technical support. Our co-applicant in this exciting project is the South Florida Health Information Exchange (SFHIE), which is led by the Health Foundation of South Florida.

In the next two years, we anticipate adding up 40 new employees to achieve the goals of the SF REC, including preparing health care providers to take advantage of federal funding next year to implement and support of electronic medical records. For more information visit www.southfloridarec.org; call (305) 471-8710 or email info@southfloridarec.org.

We are proud and humbled to coordinate this effort along with many leading health care organizations across South Florida. We look forward to the benefits of greater utilization of health information technology in an attempt to improve the health care delivery system to our community.

Congratulations to all who helped make this award a reality and let's get to work on our new endeavor!

*Kevin Kearns,
President and CEO*

SOUTH FLORIDA
REGIONAL EXTENSION CENTER®



Record-setting Jessie Gala Celebrates Heroes and Health

Nearly 400 friends and supporters of Health Choice Network gathered at the Doral Golf Resort and Spa to attend the Ninth Annual Jessie Trice Health Promotion

Benefit Dinner. The gala raised nearly \$150,000 to support the education and outreach programs in underserved communities. The event included a cocktail reception, silent auction and award ceremony and highlighted how the program's successful initiatives benefit thousands. The dinner honored Jessie Trice Hero awardees Paul Johnson and Florida Congressman J. Alex Villalobos, as well as the 2009 Priscilla and Connie Mack Cancer Advocacy recipient Lalai Hamric. The dinner's host sponsor was Sage Software and the evening's invited speaker was Richard C. Bohrer from the National Association of Community Health Centers.

(L-R)
Prestige Health Choice President Paul Rothman, 2009 Priscilla and Connie Mack Cancer Advocacy recipient Lalai Hamric and Priscilla Mack.



(L-R) Invited speaker Richard C. Bohrer, Jessie Trice Hero awardee Paul Johnson and HCN President and CEO Kevin Kearns.



(L-R) Tampa Family Health CEO Charlie Bottoms and wife Bonnie, Camillus Health Concern Director Hirut Kassaye and Paul Ahr, President of Camillus House.

HCN Board Chair Brodes H. Hartley, Jr. (L) with Dr. Jay Anderson, National Association of Community Health Centers.



(L-R) Jessie Trice Community Health Center CEO Annie Neasman, Broward Community and Family Health Center CEO Rosalyn Frazier, Prestige Health Choice Medical Director Marc Rivo, M.D., New Horizons Community Mental Health Center CEO Luvernice Croskey.

HCN and Prestige Sponsor Medicaid Roundtable

The pending reforms in the Florida Medicaid system were the topic of a one-day roundtable conference sponsored by Health Choice Network and Prestige Health Choice. Expert panelists from state and national organizations addressed how recent and upcoming reforms will change the way Medicaid stakeholders will do business in Florida. The event, which was also available through on-line webinar, was titled *How Medicaid Stakeholders can Adapt, Survive and Thrive*. Sessions focused on the impacts of health care reform, direction of Medicaid policies, the emergence of the medical home and the impact of health information technology. Event partners were Health Foundation of South Florida, United Way of Miami Dade and the Human Services Coalition.



William O'Leary of Microsoft Corp., U.S. Public Sector



(L-R) CEO of Health Foundation of South Florida Steve Marcus, Prestige President Paul Rothman, CEO of Association for Community Affiliated Plans Meg Murray and Christine Nye of the Florida Agency for Health Care Administration.

AIDS Organization Care Resource Joins HCN Family

Care Resource, a non-profit community-based AIDS service organization serving South Florida, joined HCN in October 2009. Care Resource is the region's oldest and largest HIV/AIDS service organization and provides primary medical care, clinical trials and research studies,

information and referrals, case management, mental health and substance abuse counseling, temporary assistance to needy families (TANF), transportation vouchers, and counseling and testing. The Executive Director of Care Resource is Rick Siclari.

Asst. U.S. Secretary of Health Visits CHI



Borinquen Hosts Health Fair & Art Exhibit

Dr. Howard Koh, the United States Assistant Secretary for Health, joined Miami-Dade Health Department Administrator Lillian Rivera to tour the Doris Ison Health Center and discuss the importance of H1N1 and seasonal flu vaccines. Dr. Koh greeted staff and spoke before an assembly of guests and media attending the event. Members of the public received H1N1 vaccinations.



(L-R) Dr. St. Anthony Amofah, Chief Medical Officer for CHI and HCN; President/CEO of CHI Brodes H. Hartley, Jr. and Assistant Secretary of Health Howard K. Koh.

Miami Beach CHC Celebrates World AIDS Day

To commemorate World AIDS Day 2009, Miami Beach Community Health Center presented its 2nd annual *Through the Eyes of Love* art exhibit, a collection of art, photographs and fashion related to HIV/AIDS. Also, an AIDS Memorial Quilt ceremony was held at a health center.



Miami Beach CHC's ISP Department on World AIDS Day at the Quilt ceremony. CEO Kathryn Abate and Sr. Executive VP Project Management Orlando Taquechel are at front center.

Participants Move to EHR in 2009

Florida – Community Health Centers of Pinellas went live on Intergy in November.

New Mexico – La Clinica de Familia went live on Intergy in November.

Utah – Carbon Medical Services Association, Green River Medical Center and Wasatch Homeless Health Center went live on Intergy in December. Enterprise Valley Medical Center went live in September.

Choptank (Maryland) went live on EHR in October and went live on Dentrix in November.

The following centers went live with the dental imaging system **DEXIS**:

- Family Care Health Center (St. Louis), September.
- Borinquen Health Care Center and Tampa Family Health Center, October.
- Community Health of South Florida, September.



Borinquen founder Emilo Lopez & former U.S. Congresswoman Carrie Meek.

As many as 2,000 attended the Third Annual Emilio Lopez Health Fair and Food Drive held at Borinquen Health Care Center. Check-ups, screenings and H1N1 inoculations were provided by more than 25 community health organizations. In December, Borinquen joined South Florida's Art Basel/Art Miami celebration by opening an art gallery in Miami's Design District. The space will continue to showcase art until Borinquen transforms it into an HIV/AIDS clinic.

Below: Borinquen staff Paul Velez, Claudia Bolivar, President/CEO Robert



Linder greet Miami Mayor Tomas Regalado on opening night of the Borinquen art gallery.

Health Connect in Our Schools Update

The Health Foundation of South Florida and Denta-Quest collaborated with two participating centers, Community Health of South Florida and Borinquen Health Care Center, to implement a Dental Pilot Program which will add oral health to the services already being offered in selected Health Connect suites. HCN secured a separate grant to purchase a unique oral health curriculum that providers will use for classroom education. The grant also includes training for staff that will be administering the Oral Health curriculum.

In the 78 Miami Dade Public Schools in which Health Connect has provided services, 20,665 students have received care or 44 percent of total students. HCiOS also provided H1N1 immunizations and screenings to more than 30,000 students.

NETWORK ANNOUNCEMENTS

- Terisa James, HCN's Exec. VP of Community Initiatives and Fund Development, has been appointed to the Board of the University of Miami's Clinical and Transitional Science Institute at the Miller School of Medicine.
- Community Health of South Florida received three Federal grants totaling more than \$500,000 to provide expanded mental health/substance abuse services, expanded pharmacy services and services for special populations.
- Health Connect in Our Schools (HCiOS) was recently honored with the *Community Service Award* by the Miami Dade County Schools.



9064 N.W. 13th Terrace
Miami, FL 33172
(305) 599-1015
www.hcnetwork.org

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Network Participants Receive Federal Funding To Expand

Tampa Family Health Centers, Suncoast Community Health Center and Choptank Community Health System (CCHS) all received Federal grant funding to expand and improve their facilities.

CCHS received more than \$1 million to expand oral health services at the Fassett-Magee Health Center in Cambridge and were the only community health center in Maryland to receive funding. CEO Wayne Howard attended a White House ceremony where President Obama announced the award.

(L-R) Regina M. Benjamin, MD, MBA, the U.S. Surgeon General, Choptank CEO Wayne Howard and Tom Van Coverden, President and CEO of NACHC.



Events

BCFHC Hosts 'A Night of Stars' Gala

Broward Community and Family Health Centers recently hosted *A Night of Stars* benefit dinner at Signature Grand in Davie, FL. Keynote speakers were U.S. House of Representatives Majority Whip James E. Clyburn U.S. Congresswoman Debbie Wasserman-Schultz. HCN President and CEO Kevin Kearns was honored with an appreciation award.

Celebrity Golf Tournament On March 26

The Robert Bailey/Glen Rice Celebrity Golf Tournament to benefit Community Health of South Florida will be held on Friday, March 26 at Doral Golf Resort and Spa. Registration is \$175 per person and sponsorship opportunities are available. For more information call (305) 255-3500. Registration deadline is March 20.

Participating Centers

Agape Network
Bayview Center for Mental Health
Borinquen Health Care Center
Broward Community and Family Health Center
Camillus Health Concern
Care Resource
Choptank Community Health System
Citrus Health Network
Community Health Centers of Pinellas
Community Health of South Florida
Family Care Health Centers
Family Health Centers of Southwest Florida
Family Medical and Dental Centers
Flint Hills Community Health Centers
Foundcare Health Center
Genesis Community Health
Health Care Center for the Homeless

Helen B. Bentley Family Health Center
Institute for Child and Family Health
Jessie Trice Community Health Center
Miami Beach Community Health Center
New Horizons Community Mental Health Center
New Mexico Health Choice Network
Premier Community HealthCare Group
Suncoast Community Health Center
Tampa Family Health Centers
Valley Health Systems
Utah Health Choice Network
White River Rural Health Center

Patrons

Sage Software Healthcare Division
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South Florida Hospital and Healthcare Association