



Friends of Health Choice Network

SUMMER • 2009

15th Annual Education Session Set for June 12

Health Choice Network will host the organization's 15th Annual Boards of Directors Educational Session on June 12-14 in Bonita Springs at the Hyatt Regency Coconut Point.

With the theme, *Improving Health In Our Communities*, the weekend event kicks off with a network gathering beginning at 6 p.m. Friday, June 12. This year's event will feature special guest speaker, Fred Lee, noted author of *If Disney Ran Your Hospital: 9 1/2 Things You Would Do Differently*. There will also be a poster presentation from member centers. The attire is resort casual.

To register for this event, please visit our website: www.hcnetwork.org/RSVP or call Diana Alejandro, Events and Marketing Manager, at (305) 599-1015 Ext. 8080, or via email at devans@hcnetwork.org. **Don't miss this exciting educational and network event!**



Featured speaker at the June 12-14 Educational Session will be author Fred Lee.

Message from the President and CEO

Community Health To Play a Role in Stimulus Funding

As everyone is aware, our nation is proposing to spend hundreds of billions of dollars to stimulate our economy and lead us out of this economic downturn.

From the very start, community health care and, particularly health information technology, have been prominently mentioned as an important part of the stimulus package.

In April, House Speaker Nancy Pelosi and South Florida Congresswoman Debbie Wasserman Schultz visited member Broward Community and Family Health Centers to announce funding of \$1.5 million for center expansion. Member Premier Community HealthCare Group received \$1.2 million as part of the same package. Speaker Pelosi said nonprofit community health centers would serve as a cornerstone of the universal health care plan.

"We can't be successful with universal health care unless we develop a system utilizing community health centers," she said. The stimulus bill also makes Florida eligible for \$4 billion in Medicaid funding.

Rosalyn Frazier, CEO of Broward Community and Family Health Centers, said the funding could allow her Center to see an additional 6,600 uninsured and underinsured patients a year.

President Obama's stimulus package also specifies for billions of dollars to go to health information technology infrastructure and improvements.

Will Health Choice Network and its members play a role in this opportunity to provide quality health care to all? **We believe so!** We are excited and energized about the work that lies ahead this year.



House Speaker Nancy Pelosi, Rosalyn Frazier, CEO of Broward County and Family Health Centers and Rep. Debbie Wasserman Schultz.

*Kevin Kearns,
President and CEO*

INSIDE FRIENDS

Jessie Trice Gala Attracts Hundreds	2
Around the Network	3
Secretary of AHCA Visits	4

Jessie Trice Health Promotion Program Opens New Doors

Hundreds of friends and supporters attended the Eighth Annual Jessie Trice Health Promotion Gala Dinner as the program celebrated its expanded scope of services and bold new initiatives. More than \$107,000 was raised for this critical program, which has broadened its mission to help prevent, detect and reduce diseases such as cancer, hypertension, diabetes and childhood obesity in our communities.

Dr. Pedro Jose Greer, Jr., Assistant Dean of Academic

Affairs at Florida International University College of Medicine, provided an entertaining and informative keynote address on the accomplishments of the Jessie Trice Health Promotion Program.

Special awardees were the **Health Foundation of South Florida** and **State Representative Juan Zapata**. Host sponsor was **Sage Software**.



State Rep. Juan Zapata (right) is honored by (L-R) Board Chair Brodes Hartley, Jr., Carrie Meek and Valencia Batiste.

(L-R) Dr. Divina Grossman, Brodes Hartley, Jr., Carrie Meek, Valencia Batiste, Quinton Hedgepeth and Pete Woods, representing the Health Foundation of South Florida.

Dr. Pedro Jose Greer, Jr.

SW Florida Holds Migrant Health Fair

Family Health Centers of Southwest Florida held its first on-site specialty health fair for farm workers. Volunteers and several private doctors from the community provided free tests and screenings for more than 40 migrant workers and their families. Ophthalmic and primary care exams were performed and follow-up was provided. FHCSWF's out-reach staff arranged for give-aways of personal items and clothing. The successful event will be repeated next fall.



QUICK Project Moves Forward

The development of the quality and utilization informatics for clinical knowledge (QUICK) continues to stay on track at HCN. This HRSA-funded technology innovation project collects comprehensive EHR data across centers and provides quality-of-care information at the center, provider and patient levels.

The benchmark and trending functions are also currently being tested. During the past few months, project staff have visited each center in the pilot project to conduct a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis to discuss CHC preparedness for maximizing the QUICK tool. We look forward to sharing a demonstration of QUICK and a summary of the SWOT findings at the HCN retreat.

NETWORK ANNOUNCEMENTS

- Brodes Hartley, Jr., Chair of the HCN Board of Directors and President and CEO of Community Health of South Florida, has been presented with the Louis S. Garcia Community Migrant Service Award, presented by NACHC.
- New Horizons Community Mental Health Center received its first accreditation by the Joint Commission in 2008.
- Maria Alonso of Citrus Health Network has been appointed as Chairman of the Board of Directors of the Children's Trust.
- Dr. Marc Rivo has been named HCN's Vice President of Managed Care. Marc is also Associate Medical Director and Vice President, Health Systems Innovation for Prestige Health Choice.
- Kathryn Abbate, CEO of Miami Beach Community Health Center, was selected as a 2009 American Red Cross Spectrum Awards for Women honoree. She also received the Baptist Health "Health Care Award." Miami Beach Community Health Center was honored with the Beacon Council's 2009 Health Care Services Award.
- Health Choice Network received the Claude Pepper Memorial Award in the category of Corporate Service - Healthcare. The award recognizes HCN's contributions that improve the lives of elderly and/or disabled in Miami-Dade County.

Centers Go Live On EHR Across the Network



- West Hawaii Community Health Center went live on Sage Intergy 5.5 at the end of 2008 and went live on Intergy EHR in February 2009.
- In Florida, Tampa Family Health Centers and Community Health Centers of Pinellas went live on IEHR with a combined total of 12 sites. Borinquen Health Care Center successfully completed the Health Foundation of South Florida grant in December 2008.
- At Utah Health Choice Network, Carbon, Green River and Wasatch went live on IEHR in late 2008. Wayne Health Center went live on Intergy in March 2009.
- At Kansas Health Choice Network, Flint Hills Community Health Centers went live on Intergy 5.5 in March.
- In Arkansas, White River Health Center went live on Dentrax Practice Management System in March 2009. HCN is providing professional services, which include training and practice management.
- In Missouri, Family Care Centers went live on Dentrax in October 2008 and are live and using HCN's clinical forms. More than 390 forms have been developed.

Network Participates in Miami-Dade Broadband Coalition

Health Choice Network is playing a role in the creation of the Miami-Dade Broadband Coalition with two staff members serving as the organization's first officers.

The coalition's mission is to build and support an advanced, open, shared, high-speed broadband network that connects diverse stakeholders in order to collaborate and pool resources to create positive community transformation in the areas of education, healthcare, economic growth, jobs creation, digital inclusion, public safety and government efficiency. Officers include Chairperson Kim Marcille of the Knight Foundation; Secretary Alex Romillo, HCN Senior Vice President/CIO and Darline Coleman of HCN, who will serve as Support Staff and Technical Committee Member.

Premier Marks 30 Years of Service

With humble beginnings in a small storefront, Premier Community HealthCare Group has scrimped, saved and reinvented its way into becoming a \$7 million organization that received 65,000 visits last year from patients at its clinics in Dade City and Zephyrhills, Florida.

Premier has managed to expand its services from pediatrics, family health and obstetrics to include mental health care for children, dental care and diabetic management. It has grown from one nurse and one doctor



Nurse practitioner Madali Rodriguez, examines Alexias Nadilo at the Premier Community Health-Care Group office in Zephyrhills.

Community Health Centers of Pinellas Opens Facility in Tarpon Springs



Community Health Centers of Pinellas recently celebrated the beginning of a new future in Tarpon Springs, FL, with the opening of its new, state-of-the-art health center. The 8,000 square foot facility opened to patients on March 30 and houses pediatric and family practice medicine. The new health center is the first of Community Health Centers' five centers to fully implement electronic health records which will improve patient care and health outcomes.

Prestige Health Choice Now in Four Florida Counties

Prestige Health Choice, our Provider Service Network, is now operational in four Florida counties: Hillsborough, Lee, Pinellas and Miami-Dade. Starting the year with 7,760 members, Prestige's membership now exceeds 16,000. Prestige will be expanding into Orange County where they have signed up all three CHCs in Orlando's PCAN Network.



Positive feedback has been received from providers and local Medicaid offices, specifically on the responsiveness of the Prestige team in resolving start-up issues. More than 100 outreach activities have been approved by AHCA on a monthly basis and will increase as a new event volunteer program is rolled out. Prestige is currently training 42 volunteers to conduct outreach activities and events in the community. To learn more about the volunteer program, please call Prestige Community Relations at 1-866-229-6368.



9064 N.W. 13th Terrace
 Miami, FL 33172
 (305) 599-1015
www.hcnetwork.org



AHCA Secretary Visits HCN/Prestige Health Choice



Holly Benson, Secretary of the Florida Agency For Health Care Administration (AHCA) recently visited the headquarters of HCN/Prestige as well as one of our local member centers, Jessie Trice Community Health Center. At Jessie Trice, Secretary Benson saw a demonstration of EHR and later reported in her state-wide email:

“EHRs allow CHCs to coordinate their physical health care and their dental care, and because the technology is in other locations, from school-based clinics to hospitals, they have records of care provided elsewhere.” Secretary Benson ended her glowing report with, “Technology and compassionate providers are driving coordinated care for some of Florida’s most vulnerable residents, and Miami-Dade is at the forefront of this change.”

9th Annual Jessie Trice Health Promotion Benefit on Oct. 7, 2009
 Plan now to attend the exciting 2009 Jessie Trice Health Promotion Benefit scheduled for Wednesday, October 7 at the Doral Golf Resort & Spa. Enjoy a special evening that celebrates the legacy of community health pioneer Jessie Trice.
Look for further announcements soon.

CHI’s Golf Tournament Draws A Crowd

Community Health of South Florida’s 2009 Celebrity Golf Tournament was held at the Doral Red course and hosted by Robert Bailey, Glen Rice and CHI staff. More than 140 golfers participated. The generosity of the sponsors and participants will fund a Children’s Center in Homestead. The partnerships that were established will enable CHI to continue meeting the health care needs of the South Florida community.

Member Centers

- Agape Network
- Bayview Center for Mental Health
- Borinquen Health Care Center
- Broward Community and Family Health Center
- Camillus Health Concern
- Citrus Health Network
- Community Health Centers of Pinellas
- Community Health of South Florida
- Comprehensive Community Care Network
- Family Care Health Centers
- Family Health Centers of Southwest Florida
- Family Medical and Dental Centers
- Health Care Center for the Homeless
- Helen B. Bentley Family Health Center
- INConcertCare
- Institute for Child and Family Health

- Jessie Trice Community Health Center
- Kansas Health Choice Network
- Miami Beach Community Health Center
- New Horizons Community Mental Health Center
- New Mexico Health Choice Network
- New York Health Choice Network
- Premier Community HealthCare Group
- Suncoast Community Health Center
- Tampa Family Health Centers
- Utah Health Choice Network
- White River Rural Health Center

Patrons

- American Cancer Society
- Sage Software Healthcare Division
- H. Lee Moffitt Cancer Center and Research Institute
- South Florida Hospital and Healthcare Association