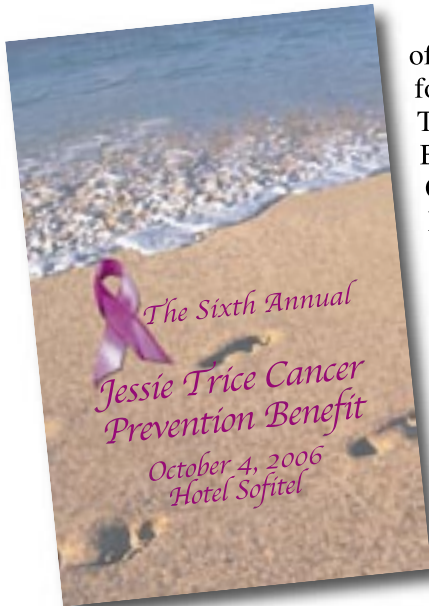


# Friends OF HEALTH CHOICE NETWORK

FALL • 2006

*Communities that care*

## Jessie Trice Cancer Benefit on Oct. 4



Please join the supporters of Health Choice Network for the Sixth Annual Jessie Trice Cancer Prevention Benefit on Wednesday, October 4, 2006 at the Hotel Sofitel Miami. The Connie and Priscilla Mack Cancer Advocacy Award will be presented as well as the Cancer Heroes recognition. Look for your invitation. For more information or to learn about sponsorship opportunities, contact Diane Evans at (305) 599-1015 Ext. 8080 or [www.hcnetwork.org](http://www.hcnetwork.org).

## Patrice Tulloch Named HCN Employee of the Year



The first-ever Health Choice Network Employee of the Year Award was presented to Patrice Tulloch, Implementations Manager. The surprise presentation was made during the annual Board of Directors Educational Retreat at Marco Island.

“With so many dedicated and talented employees, this was a difficult decision,” said President and CEO Kevin Kearns. “But Patrice truly represents the hard-working, service-oriented spirit of our extraordinary staff.”

*Patrice Tulloch shows off her award.*

## Message from the CEO

### Core Values are the Heart and Soul of HCN

As we move forward in what we are calling “Our Defining Year,” the winds of change and opportunity continue to swirl about Health Choice Network. In times such as these, it is comforting to have a bedrock of beliefs to anchor your organization and guide your actions.

In the last issue of Friends, we unveiled our new mission and vision statements. These were the result of intensive planning sessions in which the Board, staff and consultants looked at our short and long-term goals.

Now we are introducing our Core Values - a list of concepts and attributes that both define how we do business and establish the goals we strive to maintain as we deal professionally and personally with others.

Each employee will be expected to rely on the values as a guide when serving our members and will be evaluated by their performance in pursuing excellence through the core values.

Below are only the titles of our Core Values, the complete definitions are available for all to review. As we move forward, our services, members and partners might change, but our Core Values will remain, defining Health Choice Network as an organization we can all be proud to call our own!

Sincerely:

*Kevin Kearns, President and CEO*

### HCN Core Values

- Mission
- Community
- Integrity
- Employee Centered
- Team Oriented
- Respectful
- Diversified
- Accountable
- Service Driven
- Excellence
- Innovative
- Efficient
- Professionalism
- Leadership
- Career Growth
- Communication

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# HCN Family Gathers For Annual Retreat

More than one hundred members, staff, patrons, friends and families of Health Choice Network gathered at Marco Island for the 12th Annual Boards of Directors Educational Retreat.

Under the theme of "Our Defining Year" the three day event included educational sessions that focused on state and national advocacy issues affecting community health

centers and included speakers such as Marc Wetherhorn, National Advocacy Director of

NACHC. Other topics and panel discussions included information technology, the importance of integration, customer service excellence, reinventing managed care and an overview of CareNet, School Health Connect and Magellan Behavioral Health. Highlights included the opening night networking event and several surprise staff and Board presentations and awards for President and CEO Kevin Kearns in recognition of his dedicated leadership.



*Featured speaker Marc Wetherhorn, National Advocacy Director of the National Association of Community Health Centers.*



*Representatives who traveled from New Mexico included Danny Guevara, Harriet Brandstetter, Mary Alice Garay and Mary Rooker.*



*Presenting a special award to President and CEO Kevin Kearns (L) are Board Vice Chair Lalai Hamric and Board past chair Dr. Cal Davis.*

## Basketball Competition Heats Up

Is there a place for hoops in health care? *Definitely.* The proof lies in the growing rivalry between the HCN Heat and squads from member centers (particularly the CHI All-Stars). Perhaps inspired by the success of the NBA's Miami Heat, member organizations have put together teams for friendly and spirited competition. Other member centers are welcome to join in the fun!



## Network Relocates Office in Ft. Myers

The Health Choice Network west coast office has moved to a new location at Royal Palms Square Building, 1400 Colonial Blvd. in Ft. Myers.

The new office is designed to accommodate anticipated future growth of the centralized billing office as well as additional staff. Office space has been added for a Grants Writer and Director of Implementation. Also planned in the near future are larger training rooms.



*Moving equipment are (L-R) Muller Noel, Robert Pentsy and Andrew Sheftin. Above is one of the new office spaces for the West Coast HCN office.*

# Members Centers Celebrate National Community Health Center Week (NCHC)

*Health Choice Network members marked National Community Health Centers Week with the communities they serve. Held in the second week of August, the event recognizes the service and contributions of community, migrant, homeless and public housing health centers.*

## CHI Hosts Health and Family Festival

To mark National Community Health Center Week, Community Health of South Dade joined with Miami-Dade Mayor Carlos Alvarez, Southland Mall and Miami-Dade Team Metro to sponsor a Health and Family Festival. The event included free health and safety screenings including blood pressure, glucose testing, breast cancer, glaucoma and dental testing. There was also live entertainment and fun activities for children.



*Col. Brodes Hartley, CEO of CHI and President of the HCN Board of Directors, with a young friend and Det. McGruff, the crime-fighting dog.*

## Miami Beach CHC Holds a Week-Long Series of Events

Miami Beach Community Health Center provided a little something for everyone at their week-long series of health fairs and events held at a variety of locations to celebrate National Community Health Center Week. Highlights included Patient Appreciation Day, Infant and Children's Health Fair, HIV Prevention Health Fair, Chronic Disease Health Fair and Patient Screening, blood drive, Prenatal Health Fair, Pharmacy and Lab Health Fair and a Community Health Walk. Staff also distributed information about Medicare.

## HCN Members Participate in NCHC Expo

Health Choice Network joined with member centers to educate the public of the importance of community health centers during NCHC week. Representatives distributed literature and talked with the public about

HCN programs such as Healthy Body, Healthy Soul and CareNet in the lobby of the Stephen P. Clark Miami-Dade Center in downtown Miami. HCN was invited to the event by Borinquen Health Center.



*HCN staff member Linette Brown (R) provides health care information to a passer-by during the NCHC expo.*

## FHCSWF Hosts Reception, Honors HBHS Pastors

Family Health Centers of Southwest Florida (FHCSWF) held a community celebration focusing on our Healthy Body, Healthy Soul outreach program. Called *Celebrating Community Health Centers: Celebrating Patient Voice and Community Choice*. The event included refreshments, remarks from community leaders and CEO Lalai Hamric. A DVD was also presented.

During the event, four pastors of the Lee County Healthy Body, Healthy Soul program were honored for being chosen by the Florida Association of Community Health Centers as recipients of the 2006 Community Promotion Award. The winners are Pastor William Glover of Mt. Hermon Church, Pastor Jimiro Feliciano of Rose De Sharon Assembly of God, Executive Director Ismael Hernandez of the African Caribbean American Catholic Center and Pastor Gregory Ford of First Assembly Cornerstone.

# Around the Network

## HBBFHC Awarded Grant

Helen B. Bentley Family Health Center (HBBFHC) has received a \$150,000 grant to assist in a collaborative effort to prevent and treat cardiovascular disease. The award is part of the Reducing Racial and Health Disparities: Closing the Gap Program of the Florida Department of Health, Office of Minority Funding.

HBBFHC is currently participating in Phase III of a project supported by the Bureau of Primary Health Care's Cardiovascular Disease Health Disparities Collaborative along with the Boston Scientific Foundation Health Disparities Initiative.

## Camillus Presents Poster



Camillus Health Concern had a poster presentation at the National Health Care for the Homeless Conference, June 8th-10th, Portland, Oregon. The poster addressed: *Integration of Behavioral Health with Social and Health Services.*

**Isabelle Hill, RN, Outreach Nurse for Camillus Health Concern.**

### Member Centers

Broward Community and Family Health Centers  
Camillus Health Concern  
Children's Psychiatric Centers  
Citrus Health Network  
Community Health Centers of Pinellas  
Community Health of South Dade  
Economic Opportunity Family Health Center  
Family Health Centers of Southwest Florida  
Family Medical and Dental Centers  
Health Care Center for the Homeless  
Helen B. Bentley Family Health Center

Miami Beach Community Health Center  
New Mexico Health Choice Network  
Premier Community HealthCare Group  
Tampa Community Health Centers

### Patrons

Amerigroup  
Emdeon Practice Services  
H. Lee Moffitt Cancer Center and Research Institute  
South Florida Hospital and Healthcare Association  
Sylvester Comprehensive Cancer Center