HEALTH CHOICE NETWORK









2008 Annual Report



A Letter from the Chairman of the Board and President and CEO

Friends of Health Choice Network:

Ten states. Fifty-nine member community health centers. Nearly a million patients served.

These impressive numbers tell a story of incredible growth and change for Health Choice Network (HCN) during the past few years. But they are only part of the story.

The numbers do not show the dedication and expertise shown by our talented staff as they adapt to a changing environment while providing cutting edge services to our member centers. They do not show the strong confidence that public and private organizations have in HCN, as evidenced by their continued support. They do not show the new programs and initiatives that will allow members to reach more patients with better and more advanced health care services.

In this annual report, we want to give a review of new programs and services, to introduce new members and to provide signposts for Health Choice Network's future paths, including:

- Health Choice Network and its members continue to lead the way in the move towards a paperless record system. HCN and its members are in the second year of a HRSA grant to expand current EHR systems to 200 new providers while funding new pilot programs.
- Elizabeth Duke, Administrator of the Health Resources and Services Administration, presented HCN with a Certificate of Appreciation for "Visionary leadership in substantially enhancing the primary and preventive care in the health center delivery system through effective use of Health Information Technology."
- Prestige Health Choice, HCN's Provider Service Network (PSN), has been launched in three west-coast Florida counties and will be launched in Miami-Dade in the first quarter of 2009.
- •Health Connect in Our Schools has started its third year and has expanded to 78 Miami-Dade public schools, touching the lives of more than 80,000 students.

Yes, our numbers tell an impressive story. But we must continue working towards a future with new challenges and opportunities in our milestone 15th year. With the guidance of our member CEOs and the support of our friends and partners, Health Choice Network will continue to fulfill its mission to community health.



Col. Brodes Hartley, Jr. Chairman of the Board of Directors



Kevin Kearns
President and
Chief Executive Officer

Our Mission

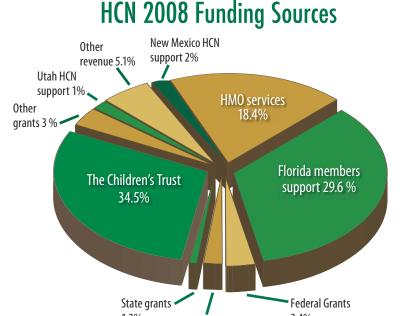
To provide high quality service, support and expertise to member organizations and to act as a vehicle for strategic efforts that strengthen our community health partners.

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Who We Are

Health Choice Network is a national model of successful collaboration of community health centers. By sharing common business, technology and administrative services, Health Choice Network members increase efficiencies, decrease costs and provide better and more accessible patient care.

Health Choice Network is a not-for-profit organization governed by a Board comprised of its member centers. Now with more than 59 members in ten states, Health Choice Network members serve nearly a million patients. HCN provides members with the very latest in electronic health records, health information technology, risk management, managed care, financial and clinical services. By providing the tools to strengthen our members and partners, Health Choice Network improves the lives of the underserved and vulnerable in our communities.



1.3% Membership 1.7% 3.4% Fiscal year ending September 30, 2008

HCN at a Glance

• 2007-08 Budget: \$22+ million

• Budgeted FTEs: 122

Member Centers: 59

Member Sites: 396

Member patients visits: 2.1 million

Member budgets: \$290+ million

Health Choice Network Programs & Services

With ownership and control, member community health centers operate more efficiently, deliver services more effectively and provide better care for more patients. These shared functions are integrated through the Network:

FINANCE	HEALTH INFORMATION TECHNOLOGY	ELECTRONIC & ORAL HEALTH RECORD	CLINICAL AND RESEARCH	MANAGED CARE	PROGRAMS	MEMBER SERVICES
 Central accounting Payroll Practice management Central billing CFO functions 	 System management Hardware/ software support CIO functions Web design Training Database management 	 Paperless record system Track patient data System implementation System support Dentrix Clinical forms 	 Data reports Lab contracts Clinical Committee Informatics Common service agreements 	 Risk management Credentialing Referral management 	 Health Connect in Our Schools Jessie Trice Health Promotion Program Pediatric Asthma Health Body, Healthy Soul Grants Marketing/Fund Development 	 Advocacy Strategic planning Strategic initiatives Board education Group contracting

Health Choice Netv

Serving nearly a million patients at 5

Utah HCN+

△Christopher Viavant, Managing Director

7 Centers • 17 Sites • 59,294 patients

*Carbon Medical Service Association Yvonne Jensen, Executive Director

*Community Health Centers of Salt Lake Dexter Pearce, Interim Executive Director

> *Enterprise Valley Medical Clinic Rydel Reber, Executive Director

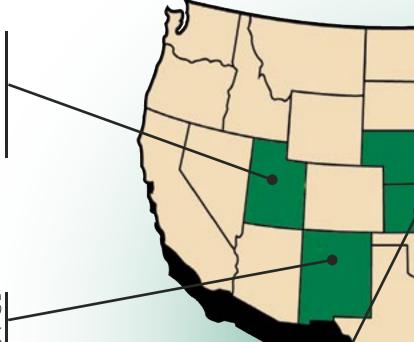
*Green River Medical Center Mary Winters, Executive Director

*Mountainlands Community Health Center Lynn Hudgens, Executive Director





*Wayne Community Health Center Gina Flanagan, Executive Director



New Mexico HCN⁺

△David Roddy, CEO

5 Centers • 39 Sites • 78,548 patients

*Ben Archer Health Center Mary Alice Garay, Executive Director *El Centro Family Health Lore Pease, CEO

> *La Casa Family Health Center △ Seferino Montano, CEO

*West Hawaii Community Health Center

Richard J. Taaffe, Executive Director

*La Clinica de Familia Harriett Brandstetter, CEO *La Familia Medical Center

John Cassidy, CEO

Kansas Association for the Medically Uninsured

Kansas HCN⁺

△Cathy Harding, CEO

3 Centers • 8 Sites • 24,932 patients

Flint Hills Community Health Centers Lougene Marsh, CEO GraceMed Health Clinic Dave Sanford, CEO

WeCare Project Mary Miles, CEO

INConcertCare+

△Theodore Boesen, Jr., Executive Director

17 Centers • 93 Sites • 158,915 patients

1 Center • 2 Sites 4,249 patients

Community Health Center of Davenport George Barton, CEO Community Health Center of Fort Dodge Kathy Wilkes, CEO Community Health Center of Southeastern Iowa Ron Kemp, CEO Community Health Center of Southern Iowa Gary Rees, CEO Council Bluffs Community Health Center Cecelia Creighton, Executive Director

Good Neighbor Community Health Center Rebecca Rayman, Executive Director Greater Sioux Community Health Center Nancy Dykstra, Executive Director **Linn Community Center** Tashia Roffey-Koebrick, Executive Director One World Community Health Center Andrea Skolkin, Executive Director **Panhandle Community Services** Jeff Tracy, Executive Director People's Community Health Center Jennifer Lightbody, Executive Director

People's Health Center Steve Bray, Executive Director Primary Health Care Kelly Huntsman, Executive Director River Hills Community Health Center Rick Johnson, Executive Director Siouxland Community Health Center Michelle Stephan, Executive Director United Community Healthcare Renea Seagren, Executive Director

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Crescent Community Health Center

Julie Woodyard, Executive Director

vork Centers 2008

9 community health centers in ten states

New York HCN+

△Elizabeth Swain, CEO

Community Health Care Association of New York State 6 Centers • 59 Sites • 278,102 patients

Hudson Headwater Health Network John Rugge, MD, CEO

Hudson River HealthCare
Anne Kaufman Nolan, MPH, President and CEO

Open Door Family Health Center △Lindsay Ferrell, CEO Hometown Health Centers John M. Silva, CEO

Westside Health Services Daniel Day, Executive Director

Whitney M. Young, Jr. Health Services James D. Sinkoff, MBA, CPA

Florida+

18 Centers • 158 Sites (78 school-based sites)

320,000 patients

*Borinquen Health Care Center \triangle Robert Linder, CEO

*Broward Community and Family Health Centers \$\triangle Rosalvn Frazier. CEO\$

*Camillus Health Concern \(\Delta \text{Hirut Kassaye, Executive Director} \) \(\Delta \text{Paul Ahr, Ph.D., CEO, Camillus House} \)

*Citrus Health Network △Mario Jardon, CEO

*Community Health Centers of Pinellas \(\Delta Pat Mabe, CEO \)

*Community Health of South Florida $\triangle Col.$ Brodes Hartley, Jr., CEO

*Family Health Centers of Southwest Florida △Lalai S. Hamric, CEO △Roger Ward, Sr. Vice President of Operations

Family Medical and Dental Centers △Dwavne Yates, CEO

*Health Care Center for the Homeless \(\Delta Bakari Burns, CEO \) *Helen B. Bentley Family Health Center △Caleb A. Davis, Ph.D., CEO △Frankie Rolle, Board Chair

*Jessie Trice Community Health Center △Annie Neasman, CEO △Paul Roberts, Board Chair

*Miami Beach Community Health Center △Kathryn Abbate, CEO △Mark Rabinowitz, M.D.

*Premier Community HealthCare Group \(\Delta \) Kim Schuknect, Executive Director

*Tampa Family Health Centers \(\Delta Charles Bottoms, CEO \)

OTHER HEALTH CARE MEMBERS

*Agape Network ∆Claudio M. Perez, CEO

Bayview Center for Mental Health ∆James Sleeper, CEO

Institute for Child & Family Health \triangle Robert Nolan, Executive Director

New Horizons Community Mental Health Centers

△Luvernice Croskey, Ph.D., LCSW, CEO

Missouri

△Robert Massie, DDS, CEO
Family Care Health Center

2 Sites • 17,643 patients

Arkansas

△Steve Collier, M.D., CEO
White River Rural Community Health Centers

18 Sites • 23,711 patients

△ HCN Board Members

- + Health Center-controlled Network Member
- * Integrated Health Information Technology

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2008 Program Highlights



HCiOS Adds 18 Schools, Begins Third Year

Health Connect in Our Schools (HCiOS) has started its third year of providing basic health services to Miami-Dade Public School students. Last year, nearly 200,000 visits were recorded. This year even more students will be reached as Health Choice Network, the Children's Trust and Miami-Dade County Schools work together to bring 18 new schools into HCiOS, bringing the total to 78.

For many underserved students, the teams of health specialists rotating among the schools may be their only contact with a health professional. Supported by the Children's Trust, the HCiOS health care teams are staffed by member CHCs. Joining the group of CHCs this year is Borinquen Health Care Center.



Leading the Way to Quality Care

Provider Service Organization Launched in Florida

Prestige Health Choice has begun operations in three Florida counties and will start in Miami-Dade in the first quarter of 2009. It is currently operating in the west coast counties of Lee, Hillsborough and Pinellas. In the summer of 2008, Prestige completed an important preliminary step when it hosted a successful site visit from the Agency for Health Care Administration.

In the planning stages for two years, Prestige is a unique provider service network because it is owned and controlled by community health centers with deep roots in the neighborhoods that it will serve. It will provide Florida Medicaid patients with high quality, easily accessible health care services. Prestige provides patients with a powerful health care partnership that includes physicians, hospitals and health centers. This comprehensive team is poised to become the dependable and long-sought medical home for the underserved throughout the region.

Health Services Provided by Member Centers in 2008

- Family practice
- Pediatrics
- Obstetrics & gynecology
- Pharmacy
- Dental
- Radiology
- Podiatry
- Vision services
- Behavioral health

- Health screening & disease prevention
- Substance abuse treatment
- Community & patient outreach
- Patient education
- School-based centers
- Disease management
- Extended hours of service
- Case management
- Faith-based partnerships

- Care for special populations
 - Migrant & seasonal farmworkers
 - Homeless
 - HIV/AIDS
- Healthy Start
- Women's residential services

2008 Program Highlights

Electronic Health Records Expansion Allows Data Reporting

Now in the second year of a Health Resources Services Administration (HRSA) HIT expansion grant, Health Choice Network and its member centers continue to improve patient care efficiencies by bringing electronic health record (EHR) to additional sites. With support from the Health Resources Services Administration, 200 new providers were added, including Utah Health Choice Network, West Hawaii Community Health Center and all of the schoolbased sites in Florida. The technology includes Dentrix, clinical forms and complete data reporting.

"EHR allows us to document patient histories, order prescriptions, review laboratory results and use this data to improve the quality of patient care," said Mark Rabinowitz, M.D., HCN's Board of Directors Clinical Representative and Medical Director of Miami Beach Community Health Center.

Additionally, a new health information technology grant will also allow HCN to develop a new webbased reporting system in 2009. This health infor-



mation exchange will leverage our established EHR system so member providers can identify health care trends and enhance quality improvement at all levels.

Jessie Trice Program Expands To Promote Health

In its eighth successful year, the Jessie Trice Health Promotion Program is unveiling a new name and an expanded scope of services. The Jessie Trice Health Promotion Program continues the vision and legacy of Jessie Trice while building on the success of its cancer prevention efforts.

With its bold new initiatives, the Jessie Trice Health Promotion Program is poised to reach out to even larger populations of underserved and uninsured patients.

The Jessie Trice Health Promotion Program has broadened its goals within the communities it serves to prevent and detect diseases such as cancer, hypertension, diabetes and childhood obesity.

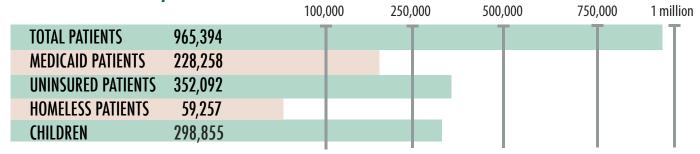






Jessie Trice

Patients served by Health Choice Network members in 2007



Patients served by Florida HCN member centers in 2007



Patients served by New Mexico HCN member centers in 2007

		25,000	50,000	75,000	100,000
TOTAL PATIENTS	78,548	T	T	T	Т
MEDICAID PATIENTS	29,967				
UNINSURED PATIENTS	55,772				
HOMELESS PATIENTS	13,881				
CHILDREN	16,062				

Patients served by Utah HCN member centers in 2007

		5,000	10,000	25,000	50,000	75,000
TOTAL PATIENTS	59,294		T T	T	T	T
MEDICAID PATIENTS	8,466					
UNINSURED PATIENTS	37,215					
HOMELESS PATIENTS	6,213					
CHILDREN	22,556					

OFFICERS

CHAIR

Col. Brodes Hartley, Jr., President and CEO Community Health of South Florida

VICE CHAIR

Lalai Hamric, President and CEO

Family Health Centers of Southwest Florida

SECRETARY

Rosalyn Frazier, President & CEO

Broward Community and Family Health Center

TREASURER

David Roddy, CEO

New Mexico Health Choice Network

PAST CHAIR

Caleb A. Davis, Ph.D., CEO

Helen B. Bentley Family Health Center

EXECUTIVE STAFF

Kevin Kearns

President and CEO

Margarita Ollet

Senior VP of Administrative Services

Terisa James

Executive VP of Programs &

Fund Development Alejandro Romillo

Senior VP and Chief Information Officer

Brian Morton

Vice President of Reimbursement, Interim Chief Financial Officer

Saint Anthony Amofah, M.D.

Chief Medical Officer

Lise Perunovich

Director of Human Resources

Betsey K. Cooke

Founding CEO

PATRONS

American Cancer Society

H. Lee Moffitt Cancer Center and Research Institute

Sage Software Healthcare Division

South Florida Hospital and Healthcare Association

Sylvester Comprehensive Cancer Center



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